

Don't miss a thing.

Follow this IPEDS SFA Survey Check List

Before you submit your SFA survey, make sure your data is accurate and shows off your school's best attributes. By answering these questions, you'll catch critical issues that are often overlooked.

Take a closer look at your IPEDS SFA survey data.

ASK YOURSELF

WHY IT MATTERS

- | | | | |
|--------------------------|--|---|--|
| <input type="checkbox"/> | <i>Do you have a strategic IPEDS SFA survey planning document?</i> | ➤ | A well-structured planning document helps you capture every critical step, which is key to a successful submission. |
| <input type="checkbox"/> | <i>Are there gaps in your current survey reporting?</i> | ➤ | You must find and fix these gaps to ensure your data is complete and accurate. |
| <input type="checkbox"/> | <i>Is the individual responsible for your data sufficiently trained?</i> | ➤ | Everyone needs the necessary skills and knowledge to be sure the data is absolutely right. |
| <input type="checkbox"/> | <i>Have you optimized your reporting process for efficiency?</i> | ➤ | Streamlined data collection and reporting methods can save time and reduce errors. |
| <input type="checkbox"/> | <i>Can you prevent inaccuracies on platforms such as the College Affordability and Transparency Center?</i> | ➤ | A robust verification process safeguards the integrity of your reported data. |
| <input type="checkbox"/> | <i>Do you know how to handle uncooperative team members when delegating survey tasks?</i> | ➤ | Gain their cooperation with my proven methods of effective persuasion and communication to generate a precise, on-time submission. |

If you answered no to any of these questions, and the process seems daunting. I'm here to help. I am John Ingram, principal data analytics consultant at IMA. Together we can create a plan, build an efficient process and meet your institutional goals. Continue reading to learn how!

Here's how my services can help you.

**IMA'S PROPRIETARY
METHODOLOGY**

**Tailored Cross-Verification
Process**

**Customized Data
Validation Tools**

**Expert Review
and Feedback**

MY SERVICES

I will design and implement a cross-verification process that aligns with your institution's specific structure and data systems.

I'll give you access to advanced data validation tools and techniques, and then guide you in using them effectively.

I will meticulously examine your data, offering insights and corrections that internal reviewers might overlook.

YOUR BENEFIT

Reduce your risk of errors.

Save time and gain confidence.

Achieve accuracy and peace of mind.

Let Ingram Marketing Analytics audit your IPEDS SFA Survey before you submit it. I never charge for our initial discussion, and my rates for additional, valuable consulting sessions are very reasonable. You'll improve your survey reporting and help raise your school's stature among the competition.

CONTACT ME

412-478-3328 or

jingram@ingrammarketanalytics.com



Connect With Us

INGRAM
MARKET / ANALYTICS

John Ingram
Principal Data Analytics Consultant